

## Hospitality & Travel

Updating new information in-house is now as simple as email. Why not add automated content such as news, weather, sports and financial information to enhance your guests' stay.



### Hotels, Resorts, Hospitality, Conventions & Meetings Audience™ at Work in Hospitality & Travel

Audience™ is the ideal software to power in-house systems for hotels, resorts and convention centers. With guest and delegate turnover each day the ultimate in ease of use and flexibility makes an Audience™ system the right solution.

With Audience™ you can simply create a channel as part of your service to guest rooms and at the same time provide a feed to monitors through your facility for on-the-go communications. Meeting schedules, restaurant menus, entertainment news, attractions and services are all just a glance away. Content is easily created by you or easily imported and scheduled.

#### An Audience™ Exclusive

All content created and approved to display on your video channel can be automatically re-purposed to an interactive website without any additional labor using Audience.web.

Adding useful automated informational content to compliment your channel is simple and quite affordable. Weather information, Stock market data, News headlines, Sports data, Trivia and lottery information is available a la carte, with guaranteed delivery and displayed automatically.

How about adding LCD screens outside meeting rooms? These are easily powered by your Audience™ system for added value to your corporate clients while saving you labor. How about an easily created webpage for each client meeting or convention? It is fast and easy and adds great value to your facility.



\* For more information & block diagrams, please visit [www.capitalnetworks.com](http://www.capitalnetworks.com)

- Greeting guests programming
- Meeting schedules, last minute changes
- Inform visitors about your facilities
- Restaurant information
- Entertainment information
- Interactive staff training
- Emergency information
- Coming attractions



Because your audience  
deserves the best.

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